

THE TRAVEL GUIDE





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"Skull'n crossbones dead ahead!" PIRATELAND p. 7

The fastest gun in a vest! See him in LEGOREDO® Town p. 8



If you're fourteen, you're past it! TRAFFIC SCHOOL p. 10



Unique means of transport by land, sea and air p. 11



Come play

There's nothing like it in the whole wide world. You don't have to be five years old to surrender to its charm. It does help, though, to be guided along by a child or to draw on your own inner one. Nothing is real, of course. It's all a state of mind.

Aerial map of LEGOLAND® Park tells you what's where p. 12

The Indoor Collections start with an enchanting selection of glossy pictures p. 14



See one of the world's finest collections of dolls and their homes p. 14





Queen Titania's symbol is the white butterfly with orange-tipped wings. See her beautiful palace p. 16



The amazing story of the LEGO® bricks – to be continued and continued. Start on p. 17



Assorted fun and games for all ages – and some good restaurants, too p. 20



It's a fine sight when the LEGOLAND Brass Band comes marching by p. 20

with reality

But just watch a child in the traffic school, intensely concentrated on securing a personal driving license with picture, official stamps and all.
Or think of the very macho 6-foot adult, who become all misty-eyed when he found his own birthplace in the small, Norwegian mountain village of Miniland.
Of course it's not real. Magic never is.



 Legoland®

Special LEGOLAND stamps at the Post Office p. 13



The secret life of LEGOLAND Park p. 23





Scout around and try to find the Danish Egved Girl. She's been a teenager for about 3,000 years.



See the small sights...

Actually, there wasn't room for the whole wide world, but a large chunk of the better parts fitted in very nicely.

If you want to see the small sights of the world, just take a stroll in the park.

A slightly more than fair share of the scenery is Danish. We're part of that kingdom, as it were. Adults are often impressed by sheer numbers... by the many millions of LEGO bricks that went into Miniland.

Children are not. They just sense the magic and the imagination that went into it.

And they enjoy great buildings - and humble ones, too - in a setting they will never find in real life.

No modern buildings to dwarf the wonders. It really is a small world. And here you can watch the rest of it go by, if you stand still long enough.



The Royal Amalienborg Castle in Copenhagen. The Queen seems to be in.



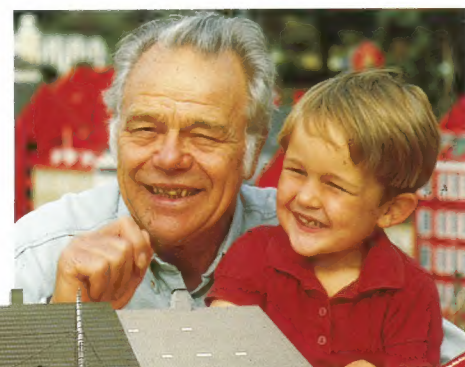
Zollburg Pfalz bei Kaub on the Rhine.



Tall, narrow houses with dabs of whipped cream. They can only be Dutch.

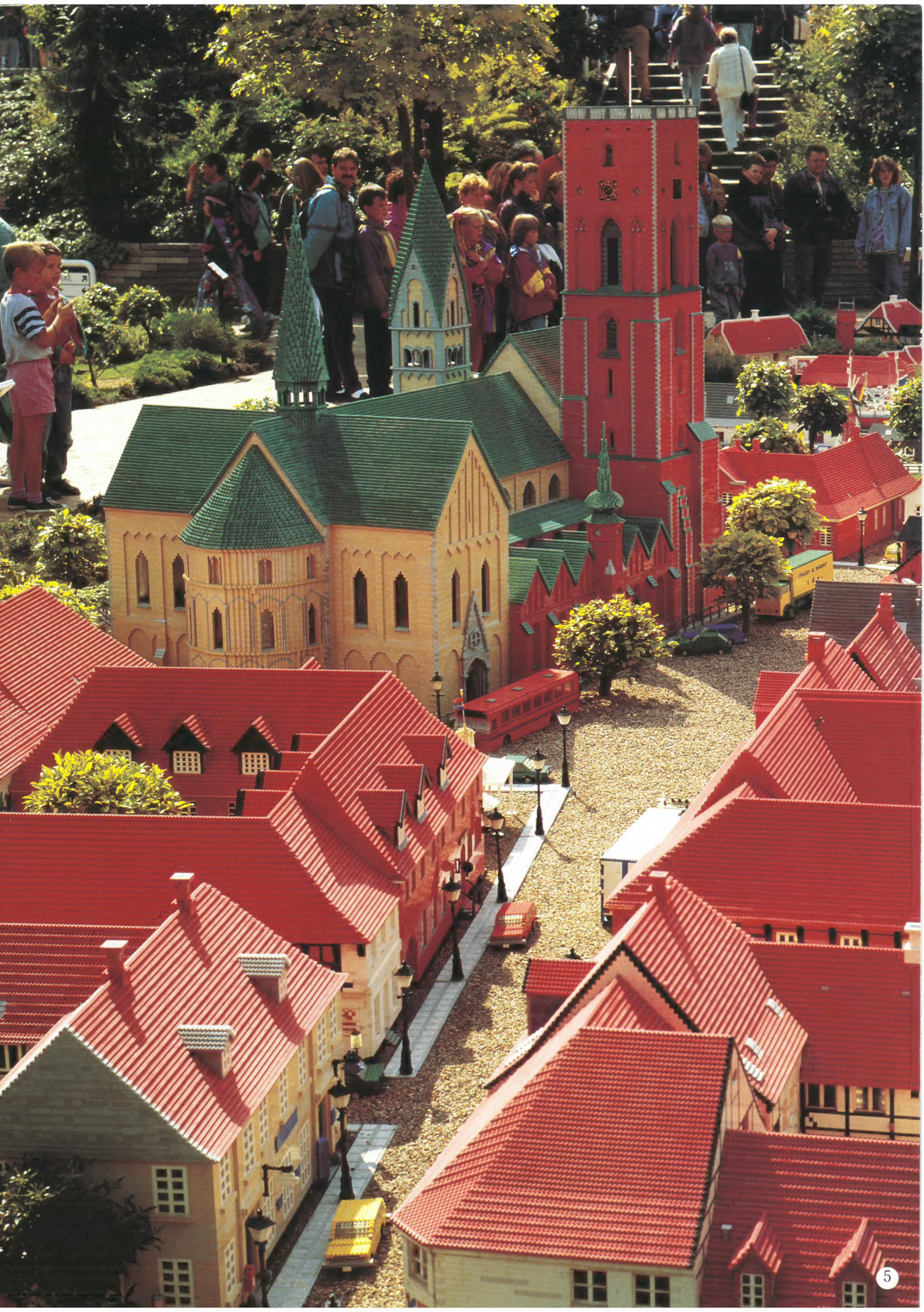


No, it's not New York Harbor, but you can see the Statue of Liberty and other great sights from the mini-boats.



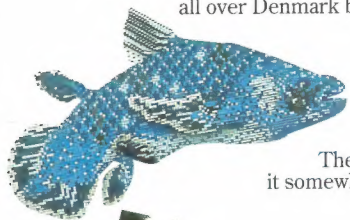
Famous Nyhavn in Copenhagen is one long row of old houses and houseboats.







This whitewashed village church with its squat tower and red roof is scattered all over Denmark by the hundreds.



The fish? You'll find it somewhere in the park, larger than life.



This busy airport has been inspired by some of the major Scandinavian airports. There is also a slightly larger one just outside the park.

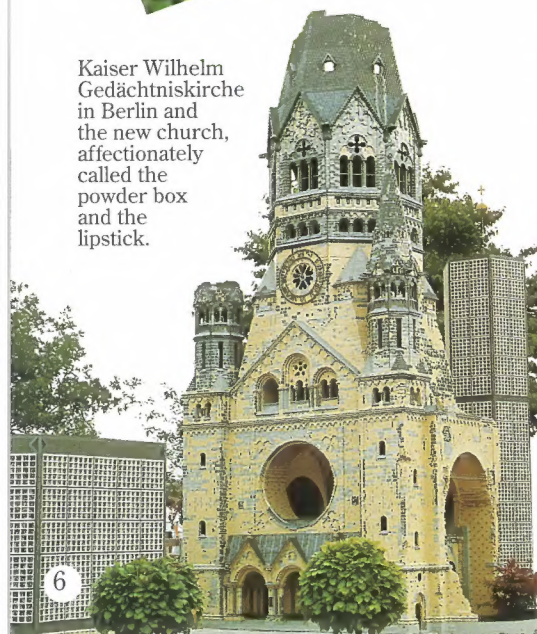


The lovingly restored railway station is the heart of a small Danish community. Contrary to the real world, the trains always run on schedule.



You'll get a better view of the Copenhagen Harbour in this version. And you don't have to wait for the ships and trains and cranes to start moving.

Kaiser Wilhelm Gedächtniskirche in Berlin and the new church, affectionately called the powder box and the lipstick.



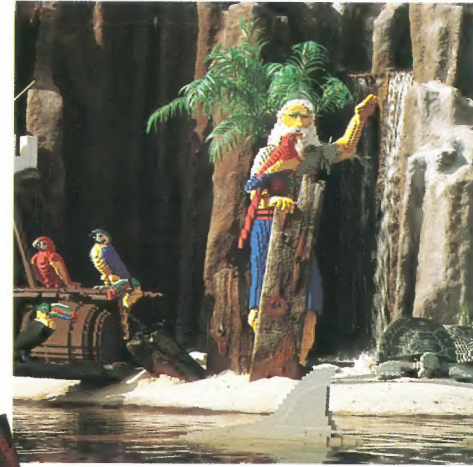
Skull'n crossbones dead ahead!

Some time ago we were invaded by pirates, led by a certain one-legged Captain Roger with parrot and all. Jolly Roger himself, we presume. The smoke hasn't quite cleared yet. But the good captain has withdrawn into the deep caves - together with his gang of cutthroats and lots of wine and loot. Visitors can expect broadsides at the entrance.

Your only chance of a glimpse of Roger's ill-gotten treasures is by following the same route he fought for, every inch of the way.

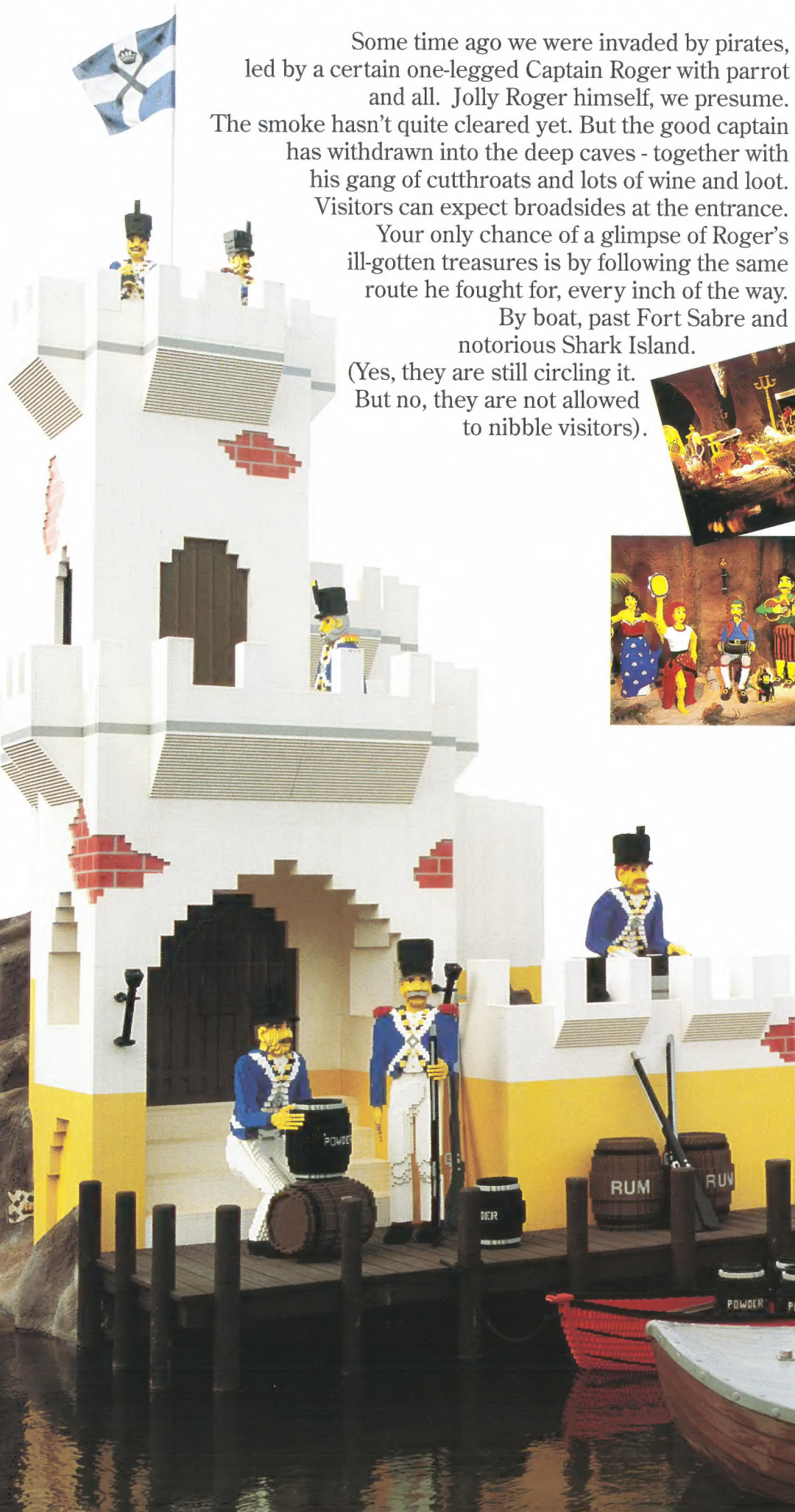
By boat, past Fort Sabre and notorious Shark Island.

(Yes, they are still circling it. But no, they are not allowed to nibble visitors).



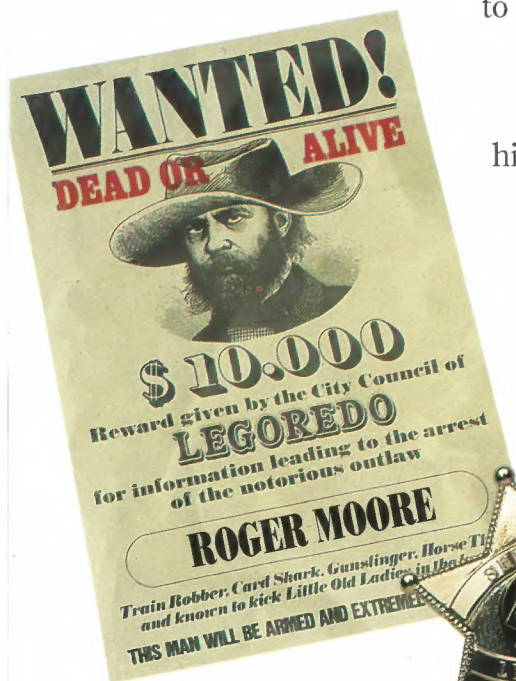
Take a boat ride into the caves and see the pirates enjoying themselves between fights.

Captain Roger himself seems to be a nice enough fellow - off duty.



"Howdy stranger..."

LEGOREDO Town is wide-open except to horse thieves, card-sharps, patent medicine peddlers and other rogues. It's also a working town. You're welcome to lend a hand panning for bright yellow stuff in the river sand. Or you can board a dump waggon and rattle along the old mining track inside the mountain. Or just follow the smoke signals. They tell tales of broiling steaks or spare-ribs. Other aromatic wisps will lead you to the camp fire of Chief Playing Eagle. He's about 192 LEGO bricks tall, but very human. Small one-feather members of his large tribe mingle noisily with a lot of sheriff's deputies in 10-gallon hats. It's wild. But your scalp is quite safe.



You'll be in good company on a WANTED poster. Scores of other famous people have seen the jail from the wrong side of the bars.



The artist, Bjørn Richter, created the sculptures: The Bison Hunt, the Mount Rushmore portraits and Sitting Bull.



Country & Western
where it belongs.



Never mind the sheriff.
Heroes wear white hats.



Grill party at
Playing Eagle's campfire.



No doubt about it.
He's the fastest gun in a vest.



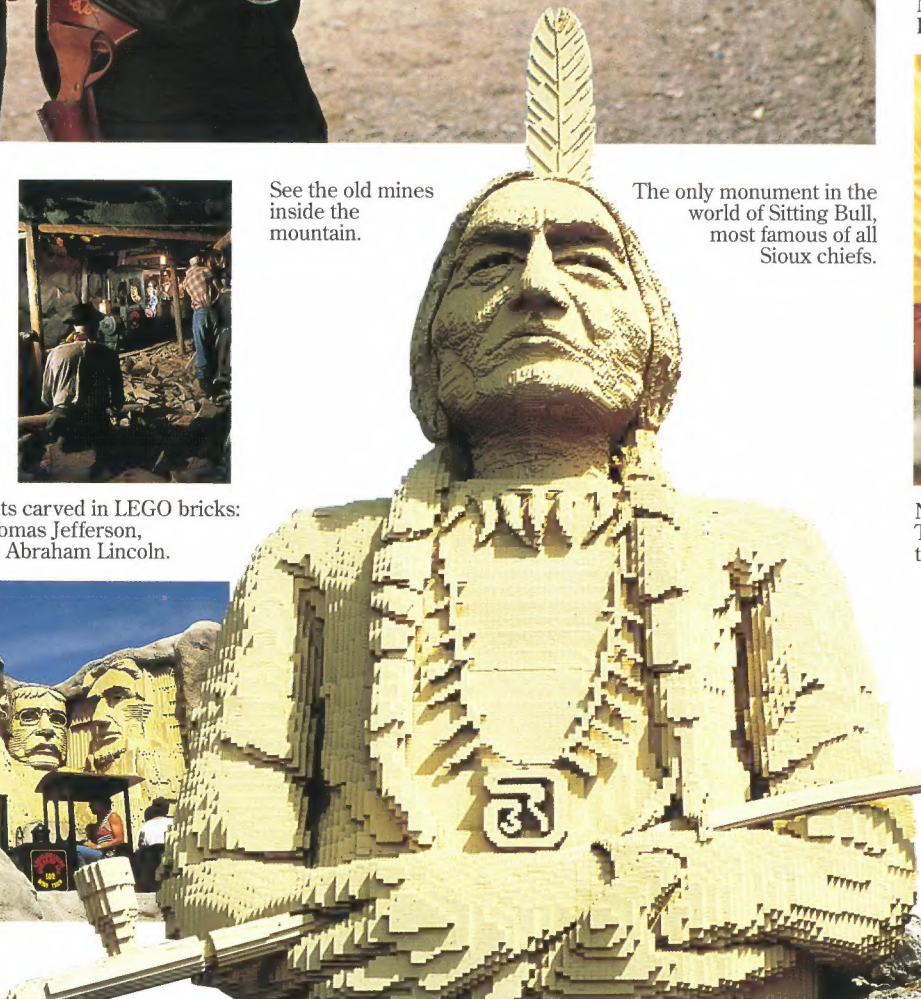
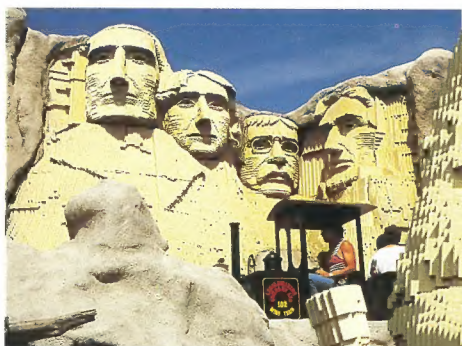
No need to fight.
This is a gold river with plenty of
the stuff that coins are made of.



See the old mines
inside the mountain.

The only monument in the
world of Sitting Bull,
most famous of all
Sioux chiefs.

Four American presidents carved in LEGO bricks:
George Washington, Thomas Jefferson,
Theodore Roosevelt and Abraham Lincoln.





'I bet that red car is faster'



'Female drivers! they'll s...say'



'Cool, man. Mum's looking.'



'Will that toy train ever puff off?'



'Watch that kerb!'



Fantasy in motion

Oddly enough there is not a single submarine in sight. Yellow or otherwise. Apart from this little flaw there are all kinds of public transportation by land, by sea and by air. They move around in every conceivable direction – often at the same time.

A good number of them are just for fun. But others are strictly official and the only possible access to other worlds.

There is also an international traffic school for the 8 to 13 year-olds, always obscured by crowds of parents. Don't be too impressed by their hypnotic concentration.

It's not concern for the kids.

It's just plain envy.





DUPLO® cars for the under-8s without a driving licence.



You're not really that high up. But it's just like seeing the world from a balloon 2,000 feet up in the air.



Ride one of the few monorails in the world, just feet above everybody else's heads. Or bounce up and down in the LEGOCOPTER®. You won't get anywhere, but it's heaps of fun.



There are many ways of travelling the world in relative comfort. Take a safari ride so close to the animals that you can almost smell them. Or drift down the canals and see more famous buildings in five minutes than you would in a lifetime. Mind the canoes, though. They may leave you just a wee bit soaked.



WHERE TO FIND IT

* = Separate charge.

Activities in and around Miniland

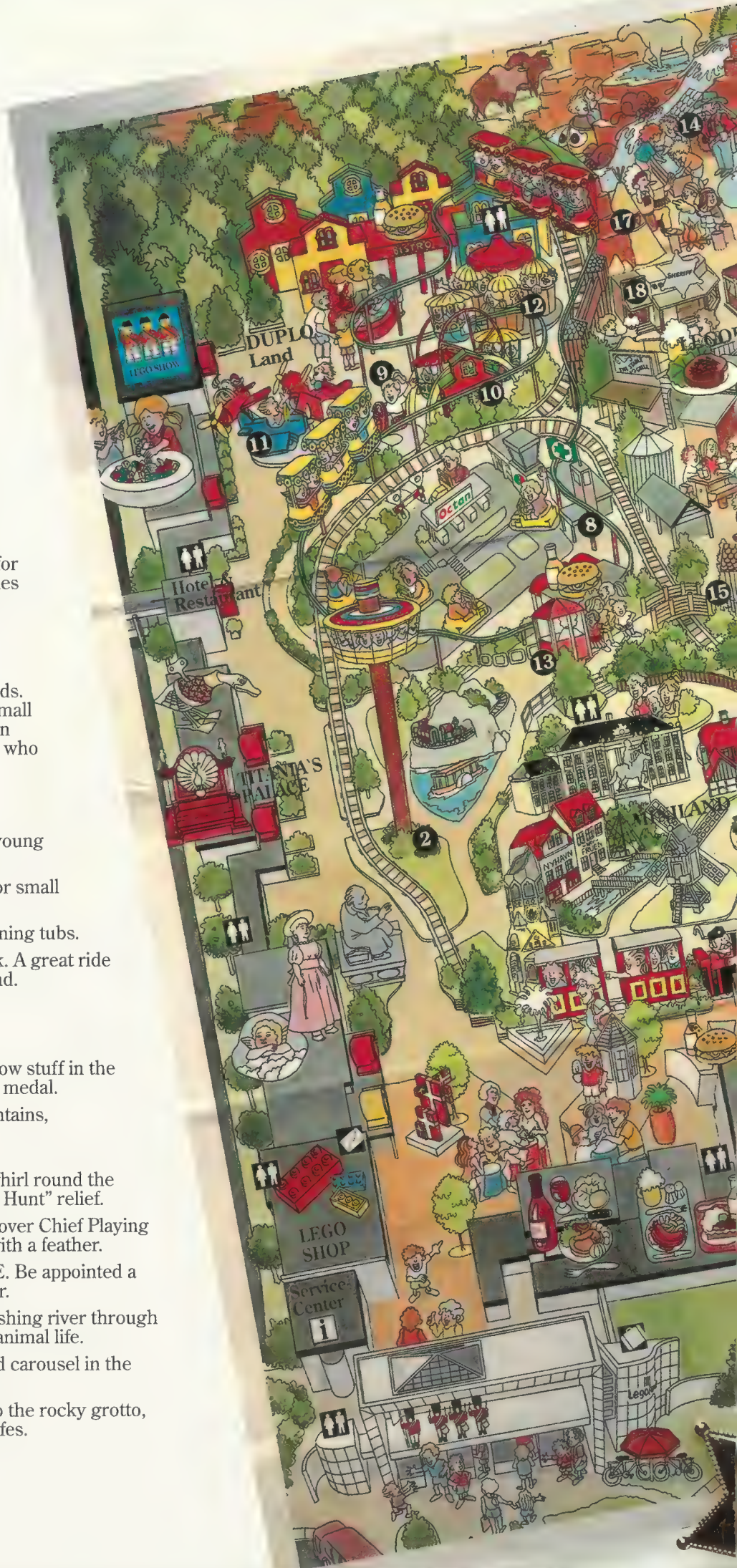
1. **LEGO TRAIN.** Start your day with a trip round the park to get your bearings.
2. **LEGOTOP® Tower** has a revolving panorama lift which offers splendid views of Billund and the surrounding countryside.
3. **MINI-BOATS.** Take a round-the-world cruise. Among the famous sights you'll see are the Statue of Liberty, Bangkok's Golden Temple, the Acropolis, Abu Simbel.
4. **CATERPILLAR.** A tummy-tickling ride.
5. **LEGOCOPTER** helicopters spin up and down.
6. **LEGO SAFARI.** Hop aboard a safari truck and meet Africa's wildlife. It's quite safe – the animals are made from LEGO bricks.
7. **LEGO TECHNIC LAND** - a workshop for the whole family. Build robots or vehicles and try them out.

Activities in and around DUPLO Land

- *8. **TRAFFIC SCHOOL** for the 8-13 year-olds. The twenty-minute driving lessons in small electric cars are given in the pupils' own languages. "Driving licences" for those who pass the test.
9. **DUPLO CARS** for the under-8s. You don't need a licence.
10. **LEGONDOL.** A Ferris wheel for very young children and their parents.
11. **DUPLO PLANES** - a merry-go-round for small visitors.
12. **DUPLO MERRY-GO-ROUND** has spinning tubs.
13. **MONORAIL.** The only one in Denmark. A great ride for all ages, 4-5 metres above the ground.

Activities in and around LEGOREDO Town

- *14. **LEGOLDMINING CO.** Pan for the yellow stuff in the river and have it turned into a souvenir medal.
15. **MINE TRAIN.** Ride deep into the mountains, where lots of surprises await you. The station is at Sitting Bull.
16. **TIMBER RIDE.** Tree-trunk waggons whirl round the mountain rift. Next to the "Great Bison Hunt" relief.
- *17. **RED INDIAN CAMP.** Bake twistbread over Chief Playing Eagle's campfire and get a headband with a feather.
- *18. **SHERIFF'S OFFICE AND JAILHOUSE.** Be appointed a deputy sheriff, with your own silver star.
19. **LEGO CANOE.** A canoe ride on the rushing river through the wild country, with its richly varied animal life.
20. **WESTERN RIDE** is a real old-fashioned carousel in the LEGOREDO Town Square.
21. **PIRATELAND.** An exiting boat-trip into the rocky grotto, where the pirates lead their colourful lives.



SERVICE AND INFORMATION

Visitors' Service Centre

Bank:

Money exchange, cashing of traveller's cheque, and other bank services.

Post Office:

All ordinary postal services.
Special LEGOLAND stamp will be applied to all letters and postcards.

Tourist Office:

We'll help you with information about Denmark, leaflets, reservations etc.

Dogs:

Drinking trays for dogs at several points in the park.

First aid:

There is a First Aid Station next to the Traffic School.

Picnics:

Many benches and tables are available.
Special picnic area behind LEGOREDO Town.

Prams:

At your disposal at the entrance.

Telephones:

Several pay phones in the park.
You can buy telecards at the Information desk.

Toilets:

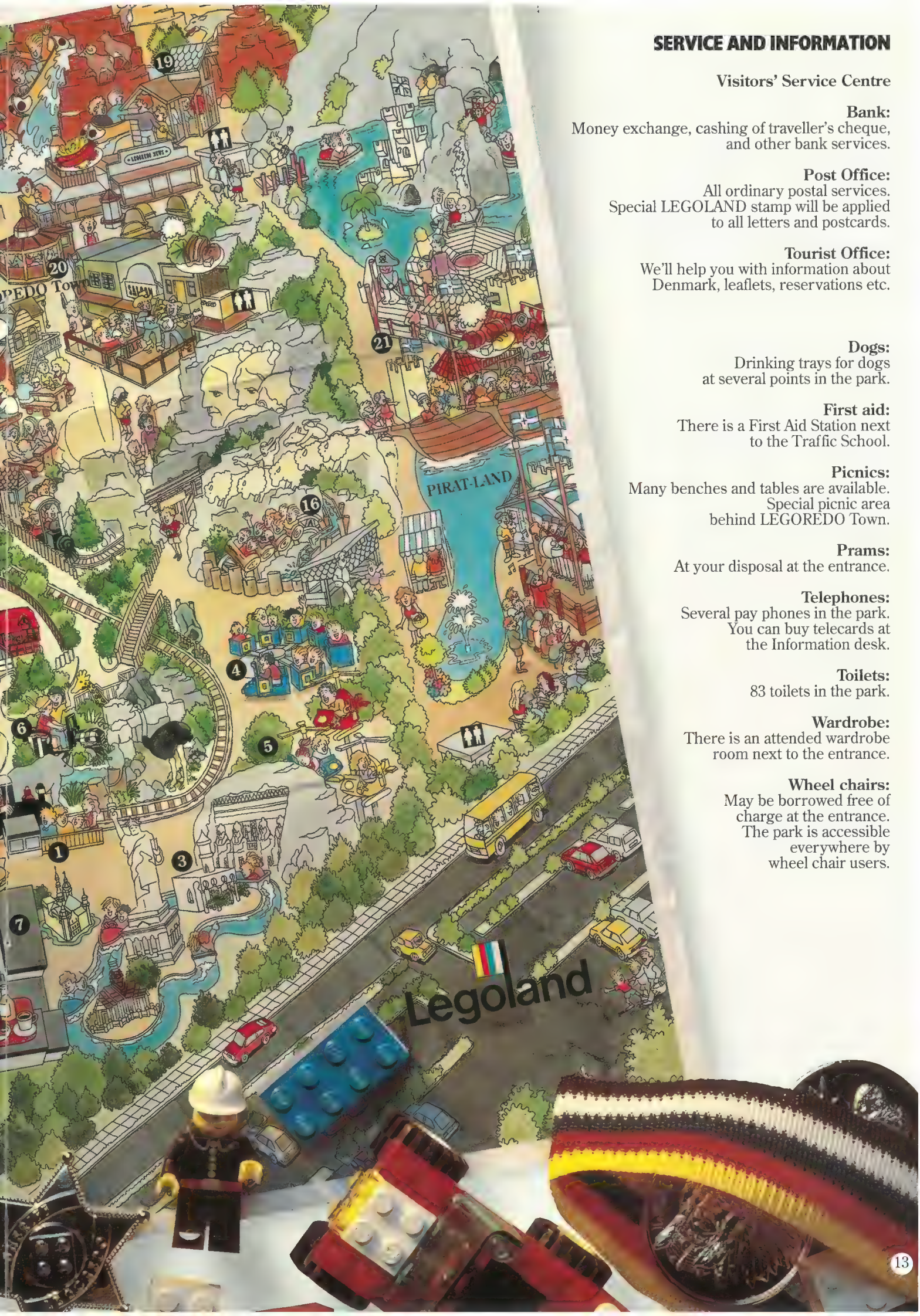
83 toilets in the park.

Wardrobe:

There is an attended wardrobe room next to the entrance.

Wheel chairs:

May be borrowed free of charge at the entrance.
The park is accessible everywhere by wheel chair users.





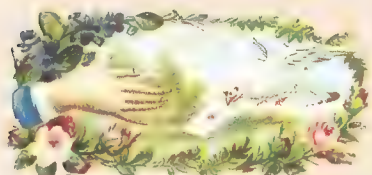
The collection has no finer kitchen than this one from Holstein in Germany, from about 1800. The tin- and copperware is in a class by itself.



Any girl could get itchy fingers from this glorious collection of dolls and doll's houses. They reflect the everyday life, furniture styles, clothes fashions and coiffures of bygone days. As bygone as the latter part of the 16th century. Some of the more antique dolls are not really dolls at all, let alone playthings. They were the fashion models of their time, sent by dressmakers to their customers. You can't play with them either, but you can get very close to all 500 of them.



Technically, scraps are chromolithographies. They are also bits and pieces from the good old days: Angels and roses and other romantic motives from the 1860s and later. They give us a sort of picture of those days - though a very glossy one.



"Madeleine Renaud" from about 1580. She's the oldest in the collection.



"Lady Elton" from 1690 is very English and a very rare lady. Note the fashionable mole above her eye.



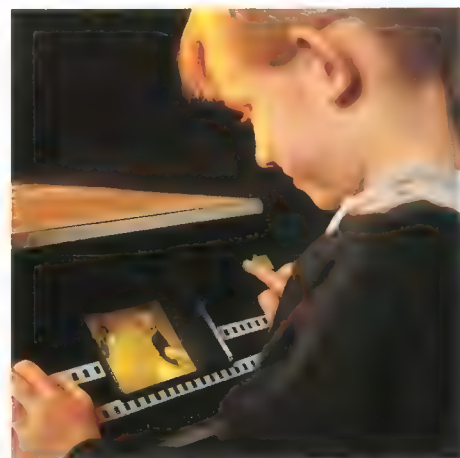
"Madame" from 1750 is probably of French nobility. Note the nice, hand-cut smile.

Our small wonders

Over the years some fascinating items have found a good home in our Indoor Exhibitions. They are not at all related to LEGO bricks, but they're family of a sort; small play-things, beautiful or bizarre, and with no other purpose than to charm people. So go and be charmed by ancient dolls, stately elfin homes, glossy pictures of pretty little girls and rosy angels (same thing, really), or old mechanical toys and lots more.



Danish doll's houses never reached international heights, but the "Skottenborg" from 1850 comes close.



Just push the button to make the toys come to life.



THE INDOOR COLLECTIONS

There are several entrances to the exhibition wing along the south side of the park. Starting at the main entrance, the collections are found in the following sequence:

Glossy pictures

More than 30,000 fine old book scraps from a private collection. Special book on sale in the LEGO Shop.

LEGOLAND Park 25th Annual Exhibition

Highlights of the first 25 years - and a peep behind the scenes.

Antique dolls and doll's houses

One of the world's largest collections with more than 500 dolls and doll's houses. Special brochure on sale in the LEGO Shop.

TITANIA'S PALACE

The most exciting of its kind with more than 3,000 valuable miniatures. Special brochure on sale. (See p. 16).

Mechanical toys

1,400 toys ranging from the 1820s to 1940. Some of them can be seen in action on video screens.

LEGO products through the years

(See p. 17).

LEGO Workshop

Thousands of LEGO bricks to play with. (See p. 19).

LEGO Show

The latest theme of the international exhibitions. (See p. 19).

Of course, mechanical toys aren't much fun, if they can't move. Most of them can, but they're too old and too delicate to be exposed to a few million small fingers a year. So, nowadays they only perform in movies.

The practical tin contraption above is one of more than 1,400 toys in our collection. They are exhibited in transparent bubbles, so that you can get very close to them and study them from all angles.



Resident Royalty

At first sight you won't believe it. Very few of the real grand palaces in this world measure only 6.25 square metres. The official story is that Sir Neville Wilkinson spent 26 years building this extravagant palace for his little daughter Gwendolyn – who had one day seen a poor homeless fairy in their garden.

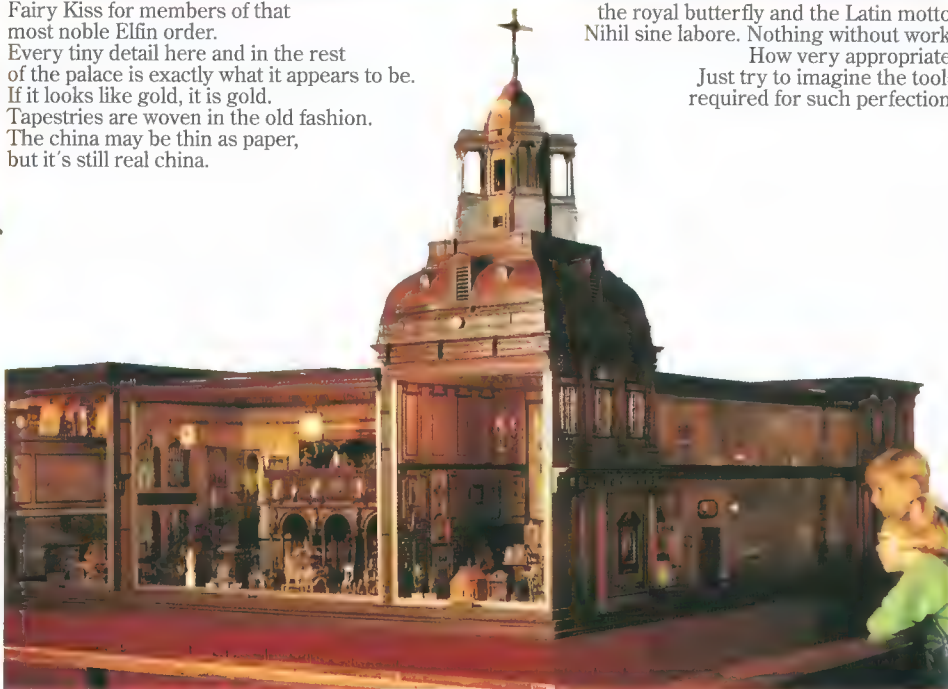
But we know better. The palace is really the home of Titania and Oberon, Queen and Prince Consort of the Fairies, and their children. You can't see them, of course. Fairies only come out at night, when the park is closed.

Just use your fingernail as yardstick. All these items from Titania's boudoir are as large - or small - as life.



This magnificent room is The Hall of the Fairy Kiss for members of that most noble Elfin order. Every tiny detail here and in the rest of the palace is exactly what it appears to be. If it looks like gold, it is gold. Tapestries are woven in the old fashion. The china may be thin as paper, but it's still real china.

Note the silk-embroidered banners with the royal butterfly and the Latin motto: Nihil sine labore. Nothing without work. How very appropriate. Just try to imagine the tools required for such perfection.



For a family of nine this is a cosy little palace. There are eighteen rooms filled with more than 3,000 miniature objects from furniture down to jewelry in the two-millimetre range. The bureau is an example of the meticulous work. It's decorated with red lacquer - and yes, we did find all the secret drawers. We think.

Just behind the small nose you may catch a glimpse of Titania's throne in the large and opulent room of state. It's inlaid with gems - and they are not imitations.





"I put things together"

He certainly did.
Putting things together
is what LEGO means in Latin.

But Ole Kirk Christiansen didn't know that when he founded the company in the early 1930s. Classical languages were not part of a Danish carpenter's education. He just condensed the Danish words "Leg Godt" (Play well) into LEGO. No contradiction there.

In the early 1950s his son Godtfred developed the LEGO System after someone had the decency to invent plastic at the right time. The LEGO brick is not really a brick.

It's an idea. An inexhaustible source of solid fuel for young creative minds.

And for our own staff of eternal children.



In the mid-thirties the small factory began branding its popular wooden toys with the name LEGO.



Like all other toys the silently quacking duck was handpainted by local people.



A tentative plastic production was started in the forties. The brightly coloured fish are rattles.



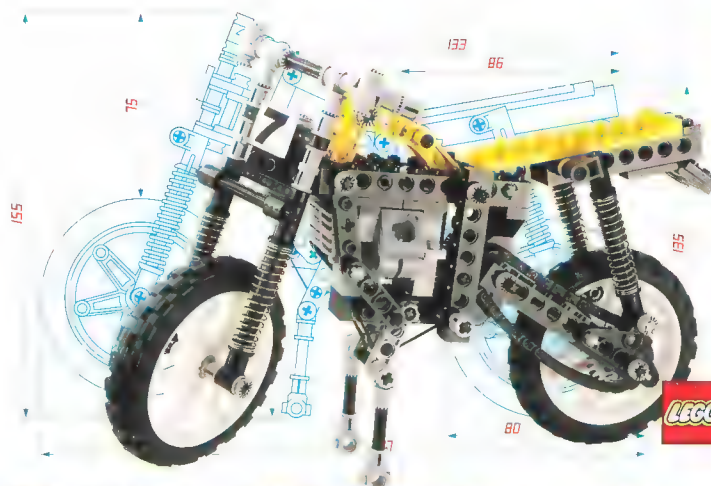
They may look like the real thing, but they're not. They are among the first attempts from 1949.

The little LEGO persons were born in 1974 and became instantly popular. Since then the family has grown - and even grown up a bit.





The LEGO company was one of the car manufacturers back in the thirties, so it was only natural for us to move on to a more complicated technology, closer to the real thing. The system is called LEGO TECHNIC®, and includes a lot of advanced gadgets.



LEGO Technic



Apart from the factory across the street you won't find more LEGO bricks in one place anywhere else in the world. Thousands of them are lying around to play with, and the rest are neatly packed in their boxes in the shop nearby.





You may have a sneak preview of the current LEGO Show, before it starts travelling all over the world.

The show is a thematic exhibition of what can be done with LEGO bricks, if you really put your mind to it. Usually, a show includes a lot of sound, light and motion.

The Workshop

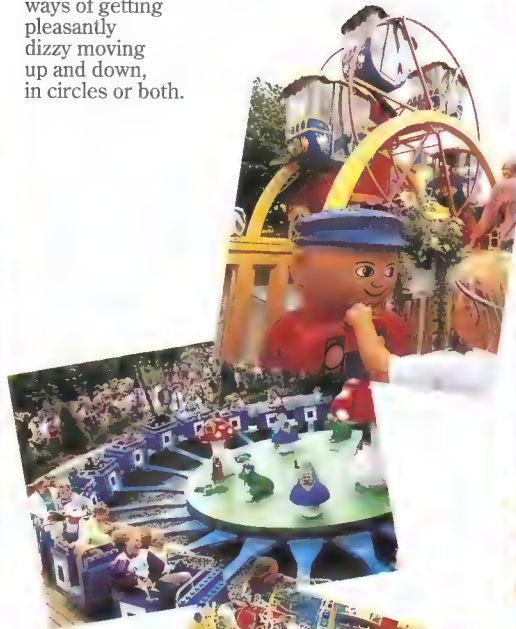
It may look like a playroom, but that's a naive adult point-of-view. It's the workshop.

What you see isn't play, but small world-famous designers at work. Hard, concentrated work. Outside you've seen the results of professionals with access to untold millions of LEGO bricks. In here we just give the kids a free hand and watch what comes out of it. And we are not above borrowing a few ideas, either.





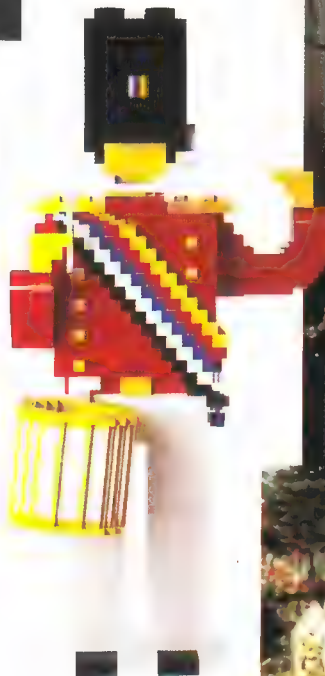
Children have many ways of getting pleasantly dizzy moving up and down, in circles or both.



It's perfectly safe to board the ship. The pirates don't run the restaurant.



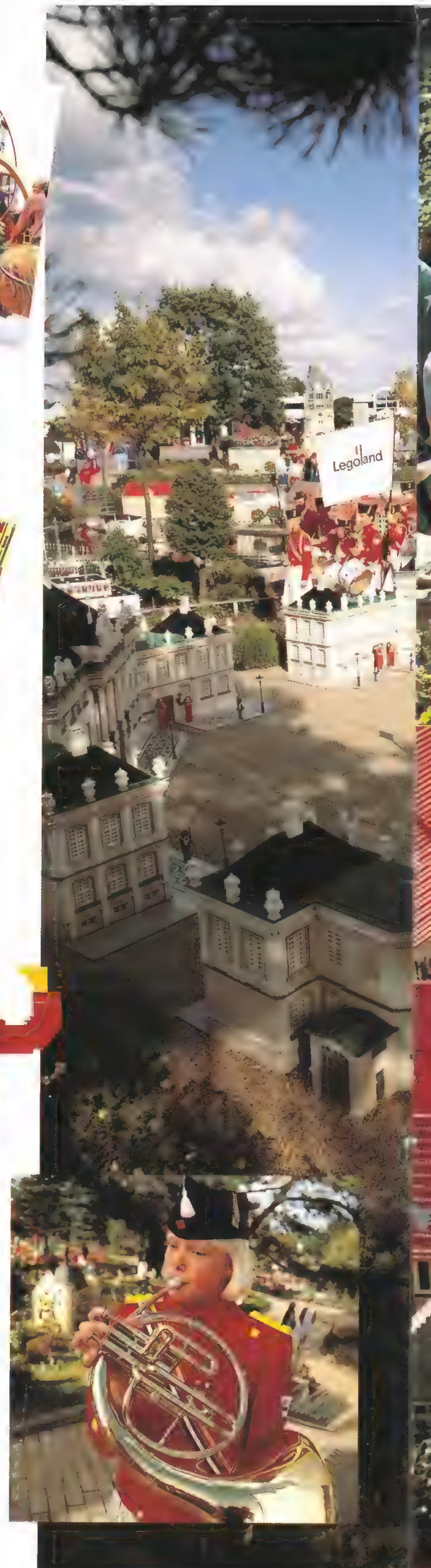
Assorted fun and games



The letter box is made of LEGO bricks, of course. But it's properly authorized, and all letters will be provided with our official stamp. Send a letter to yourself as a souvenir.



You won't see the Changing of the Guard at Amalienborg Castle. Enjoy the LEGOLAND Brass Band instead. It's a bit smaller, but the music is great – and not limited to marches. The forty members are all local teenagers, and their own musical preferences may creep into the repertoire.



RESTAURANTS IN THE PARK

Ristorante:

Pizzas, grilled chicken, pasta dishes.

Cafeteria:

A la carte dishes and desserts.

Saloon:

Spareribs and cold draught beer. Applepie and coffee.

Grill House:

Steaks and kebabs from the open grill.

Captain Roger's:

Light dishes. Hot and cold drinks.

Bistro:

Sausages, burgers, coffee and pastries.

Canoe Inn:

Light dishes. Hot and cold drinks.

Drive Inn:

Sandwiches, pizzas, hot dogs, ice-cream.

Oasen:

Sausages, burgers and ice-cream.

Step Inn:

Sausages, sandwiches, coffee and pastries.

Waffle Bakery:

Homemade waffles with strawberry jam.

Western Kiosk:

Sausages, popcorn and ice cream.

Hotel LEGOLAND:

First - class restaurant.



SHOPS IN THE PARK

General Store.

In LEGOREDO Town. Large selection of goods - souvenirs, hats, ceramics etc.

LEGOREDO News.

"Wanted Dead or Alive" posters with your name printed on them.

Leather Shop.

In LEGOREDO Town. Leatherware and many other items.

LEGO Shop.

At the Service Centre. LEGO products, posters, postcards, souvenirs etc.



Hotel LEGOLAND

This is the park's own hotel with 128 comfortable rooms and a number of well-equipped conference rooms.

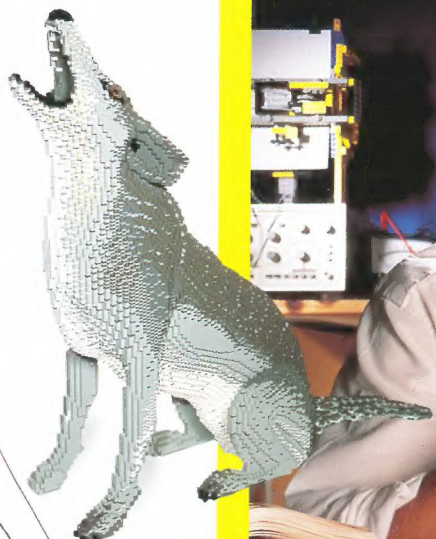
The restaurant has an international à la carte menu, also with delicious Danish specialities - and a renowned wine-cellar.

There is direct access via the Indoor Collections, and the restaurant is open to all visitors of the park.

Phone: +45 75 33 12 44

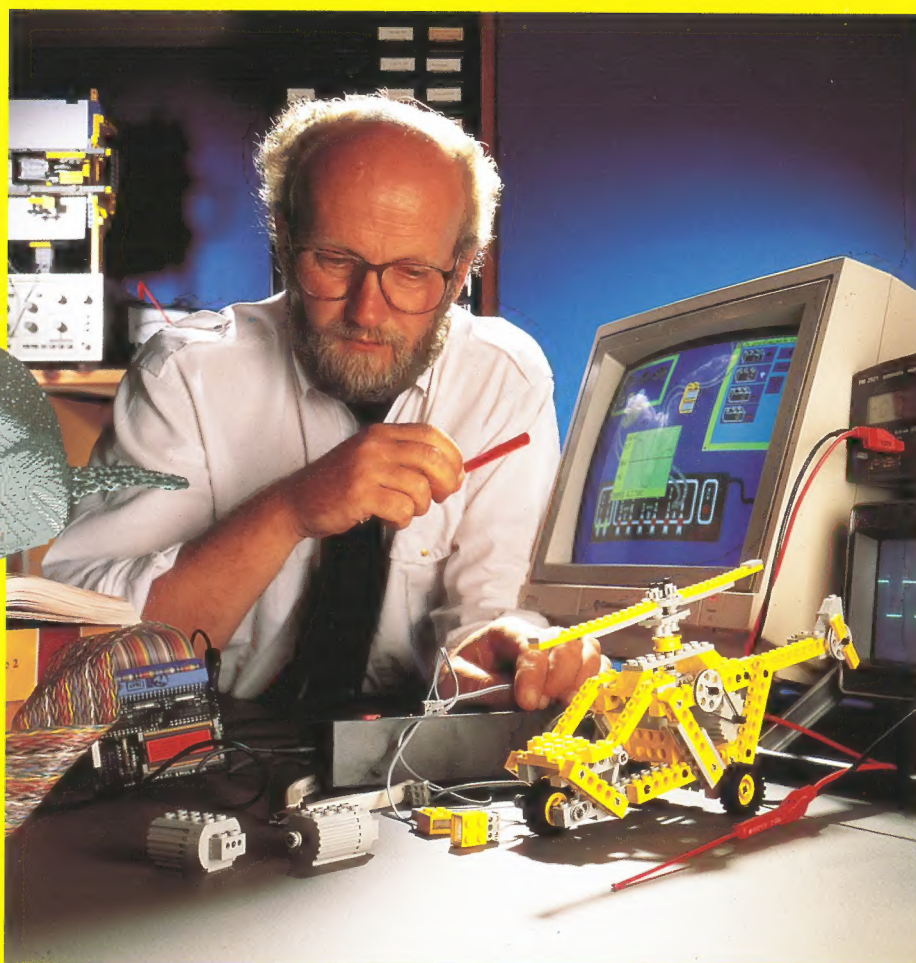


New models are mostly built at least twice.
One for practice, one for glueing together - which is rather final.
If you study it closely, you may see that the howling wolf is a first edition.
(The colouring of the hind legs is not complete).



Most children believe that getting paid for playing with LEGO bricks must be a dream-job. And they're quite right. It demands talent, patience and nimble fingers - sometimes a lot of them, when you have to make 1.2 million LEGO bricks look like Sitting Bull.

You can't very well avoid to see the statue, but where is the original photograph?



At a rough guess there are about 300 million LEGO designers in the world today, plus a few professionals in Billund. They are constantly trying to find new ways of putting things together. It's a long-term occupation, and no wonder they also resort to computers.

There are more than 1,500 elements to play with at the moment, and just six 8-stud LEGO bricks can be combined in almost 103 million different ways. Just to make things even tougher they keep on inventing new elements.

Moulding



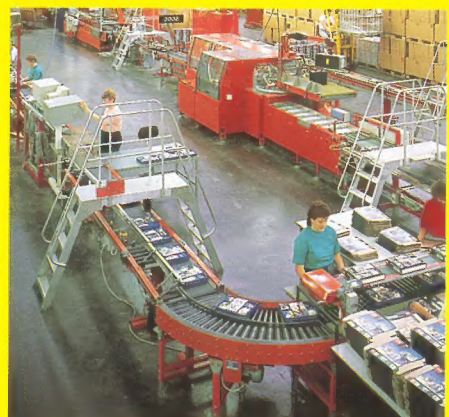
Mounting



Decorating



Packaging



Quite a lot of things are constantly on the move in the park. Cars go from one point to another and back, ferries ferry, cranes lift, and airplanes eternally roll out for the take-off that may happen in somebody's imagination. Nowadays kids can't be fobbed off with the old explanation that "there's a little man inside".

When they reach a certain age they'll even want to see the computer programme.

So we can't keep up the illusion that the park runs on a mixture of little men and magic.

Actually it runs on electricity and computers. Plus a small army of almost invisible little men and women.

21 computer programmes – homemade, of course – keep things going, from airplanes to Captain Rogers' jabbering parrot. It takes four miles of cable, for example, just to make the pirates eat, drink and be merry and whatever else pirates do. You are walking on top of an underground electronic web 130 miles long. Obviously, moles are not welcome in the park. Above ground, scores of people work to keep things tidy, but they tend to blend with the surroundings. If you happen to notice a bent back among the tiny buildings, it's probably a gardener pruning the trees. You'll know him by his nail scissors.



People always ask, if we take the houses inside during the winter. This question can be answered with a definite yes or no. Some houses are taken in for repair.

Others stay where they are and get snowed on. And a few houses need wires to keep their roofs from blowing off.



The perfect idyll. You'll never see it, unless it starts snowing in September.

Secret services...



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Planning: NP/Grey Århus A/S
Photos: Gunnar Merrild and others
Reproduction: ReproLine ApS, Århus
No. 922.936 – Printed in Denmark by
A. Thomsen A/S, Esbjerg
ISBN 87-87957-116

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Welcome back



LEGOLAND Park is open every day from 10 a.m. to 7 p.m. (8 p.m. in high season).

LEGOLAND Park is easy to find. And there are more than 4,000 free parking spaces close to the entrance.



OUTDOOR SEASON:
May 1st until the third Sunday in September.

INDOOR SEASON:
From Easter until the 2nd Sunday in December.